

Education and Outreach Updates

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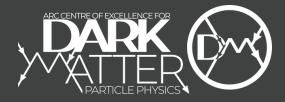








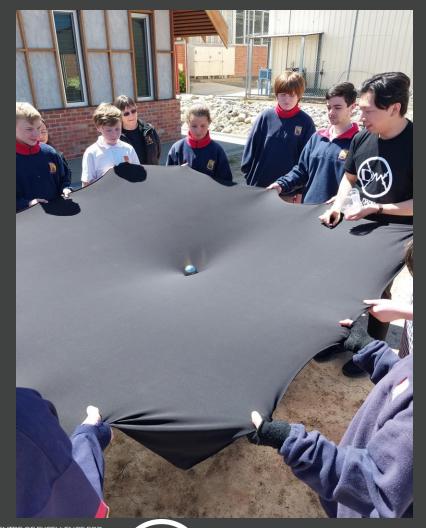
Outreach Updates: What we did this year...



Dark Matter Partner Schools



Dark Matter Partner Schools



- Sessions with ~350 Year 7 students at our VIC Partner Schools
- Additional sessions with all Year 8 and 9 students at Stawell Secondary
- Additional sessions with all Year 11 and 12 Physics students at the VIC partner schools
- Melbourne Graduate School of Education collected first data

Dark Matter Partner Schools



Extended Investigation Project

- Two Year 12 students from our Warrnambool partner school completed an Extended Investigation in partnership with CDM/UniMelb and the Victorian Centre for Higher Education Studies
- Mentored by Bill and Owen from UniMelb



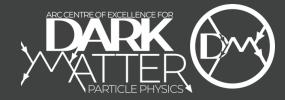
Teacher and Student Programs



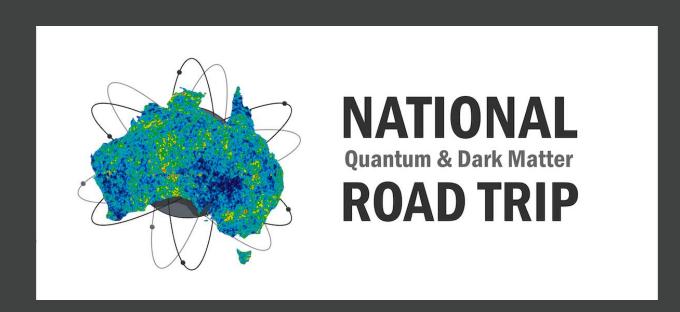
- Multiple regional and national STEM workshops for teachers and students
- Opportunities for CDM members to help deliver activities as part of upcoming workshops
- Teacher Workshops as part of CONASTA and VIC Physics
- Article for SA Science Teachers



Quantum and Dark Matter Road Trip



Quantum and Dark Matter Road Trip



- 18 schools and 12 public events
- 1600+ people engaged
- Regional and remote NSW, QLD, and VIC
- Lectures in node cities
- 4750 km



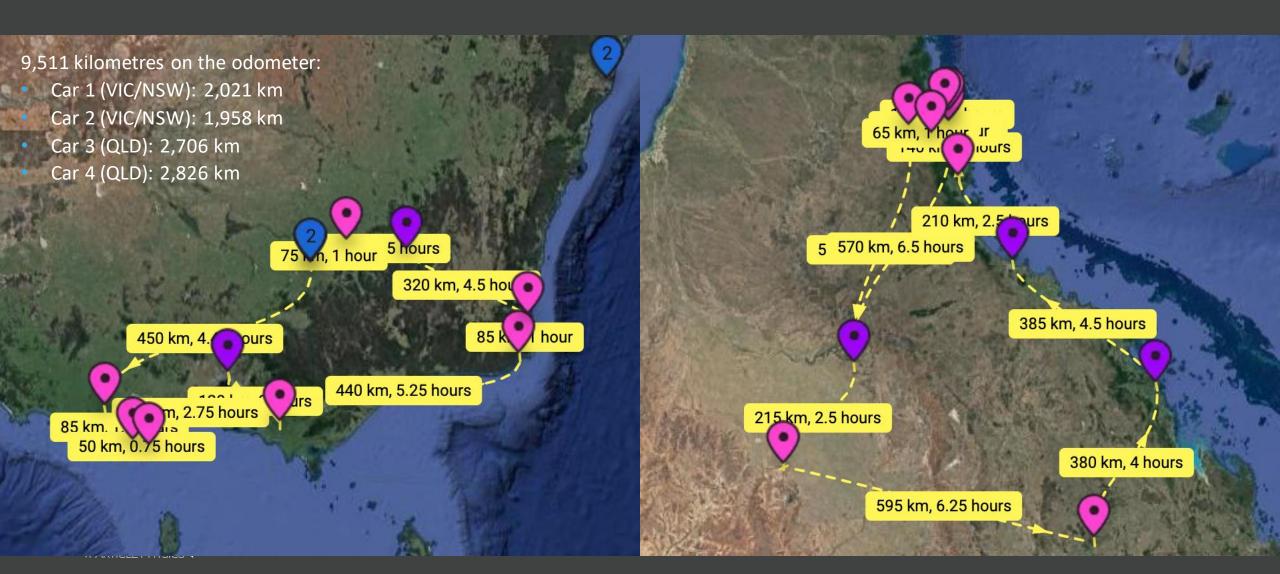
Quantum and Dark Matter Road Trip







4,750 kilometres, 24+ cities & towns



1,600+ people engaged

- 900 school students
- 160 pub-goers
- 420 public talk or lecture attendees
- 120 attendees at other public events











2,400+ items of merch

- 1,600 stickers
- 220 bags of jelly beans
- 64 fridge magnets
- 16 seed packets
- 500 EQUS/CDM merch
- 4 (smaller) car magnets
- 36 t-shirts
- 10 hoodies









Lots of memories! (Look for more in 2024)!







Outreach Updates: Media and Comms



Why engage with the media?



Celebrate successes



Highlight our research among the community and funders



Inspire a more diverse future generation



Build media/communication skills and profile



Foster goodwill in regions





Our 2023 campaigns - highlighting women in science

CAREER DEVELOPMENT

Female Scientists no Longer in the Shadows

Scientist travelling around Australia to show girls the real face of science.

EMILY FILMER, ARC CENTRE OF EXCELLENCE FOR DARK MATTER PARTICLE PHYSICS MEMBER AUG 22, 2023



The face of science is changing.

I was three years old when I told my parents I wanted to be a physicist. Growing up in a household full of science and engineering - my mother a GP and my father an engineer - my passion was encouraged and nurtured.

This Australian scientist is pushing for more girls to aspire to work in physics The new president of the Australian Institute of Physics, Nicole Bell, says a whole-of-society effort is needed to see more women in science, including in the field of physics - and the efforts need to be directed at young girls.

Australian institute of Physics President Nicole Bell says it will take sustained effort to ensure there are more women in the field of physics in the next 20 years. Source: AAP / Matt Turner

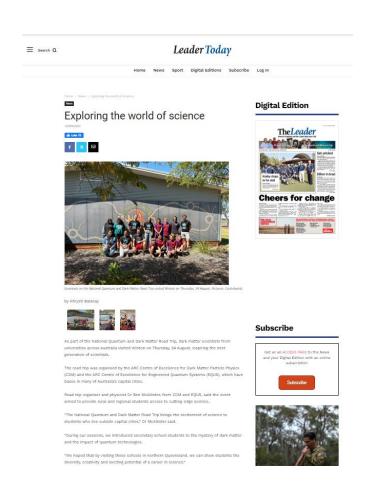
KEY POINTS

- The International Day of Women and Girls in Science is being observed on 11 February.
- The new president of the Australian Institute of Physics says females remain underrepresented in physics.
- The government is undertaking a review on how to improve the pathways for females to work in the sciences.





National Quantum & Dark Matter Road Trip









Road trip – showcasing our people across nodes

- Victoria Bashu (ANU) and Kerstin Beer (EQUS) quoted in Central West Queensland Leader
- Kirstin Beer (EQUS) interviewed by Emerald Today
- Ben McAllister (Swinburne and UWA) interviewed by ABC Melbourne
 Mornings with Sammy J, ABC Statewide Drive and ABC Ballarat
- Tim Hirsch (EQUS/UQ) interviewed by ABC Statewide Drive and ABC Brisbane
- Jeremy Bourhill (UWA) interviewed by ABC Perth
- Emily Filmer (UoA) published opinion piece in Education Today



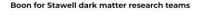
Dark Matter Day, SUPL, CELLAR



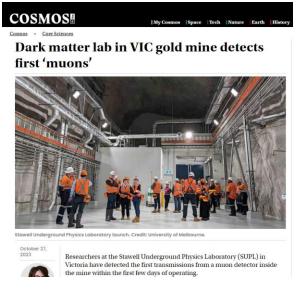


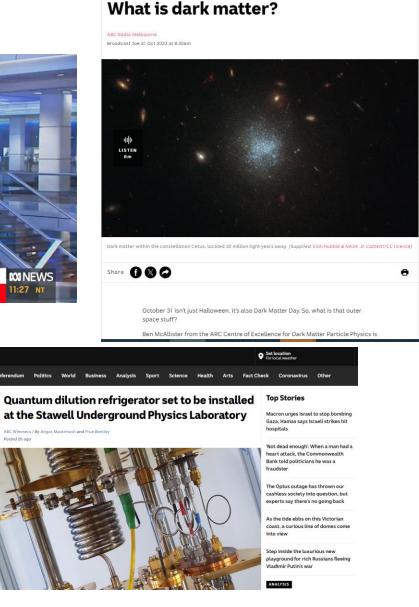
MNEWS











ABC RADIO MELBOURNE | MELBOURNE MORNINGS ->

How do I get my news into the media?





What's next for 2024?



Seek opportunities to highlight our research



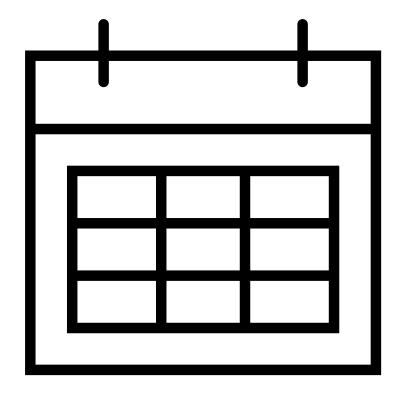
Draw on the excitement generated by SUPL



Media training to foster skills

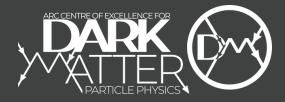


Be thought leaders





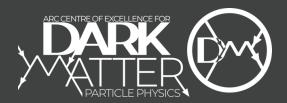
Outreach Updates: What we are doing now...



Muon Detectors for Schools



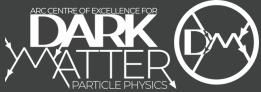
- mDetect Muon Detectors developed in collaboration with CDM members initially being utilized for mining
- CDM is working with Swinburne's Alan Duffy and secondary Physics teachers to develop lessons to pilot these muon detectors in secondary labs



Node Kits for Outreach

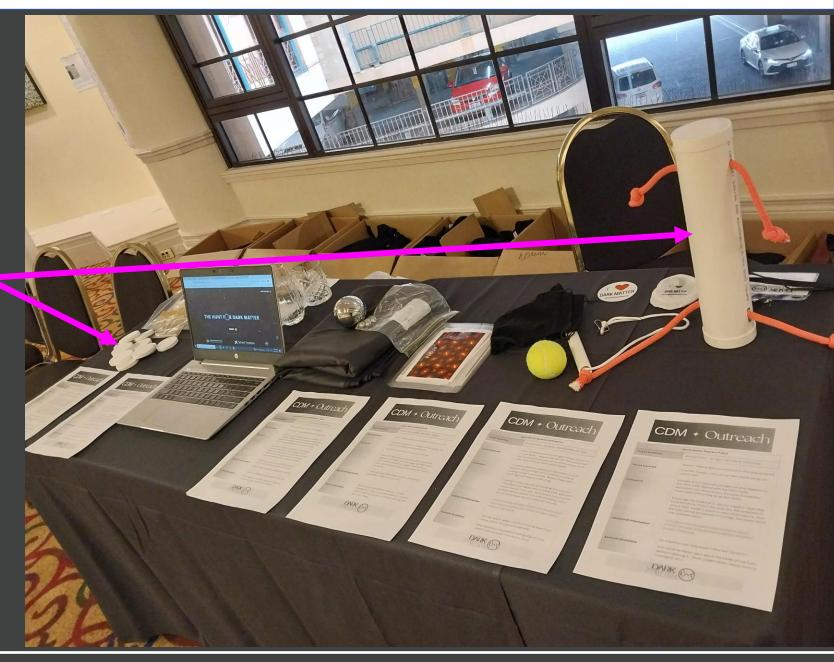


- Kits with equipment and instructions are going home to the nodes this week!
- Electronic instructions, sample slide decks, and extension links on Confluence
- Some more items (3D Quark puzzles) will be posted



Mystery Tubes and Mystery Boxes

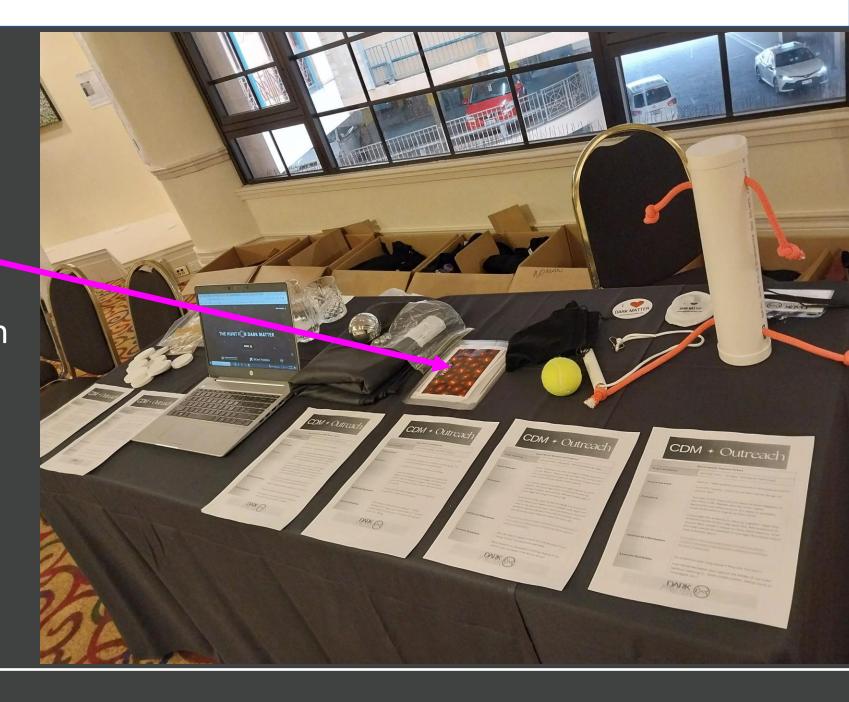
Theme: How can we learn about things we cannot see?





Scaling Cards (incl. braille labels)

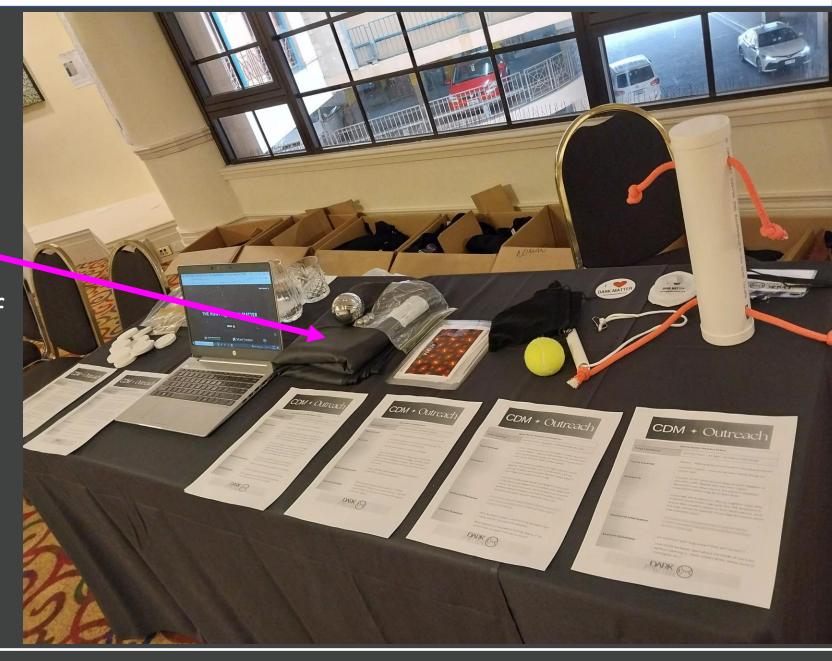
Theme: What does it mean to be big? And small?





Gravity Well:

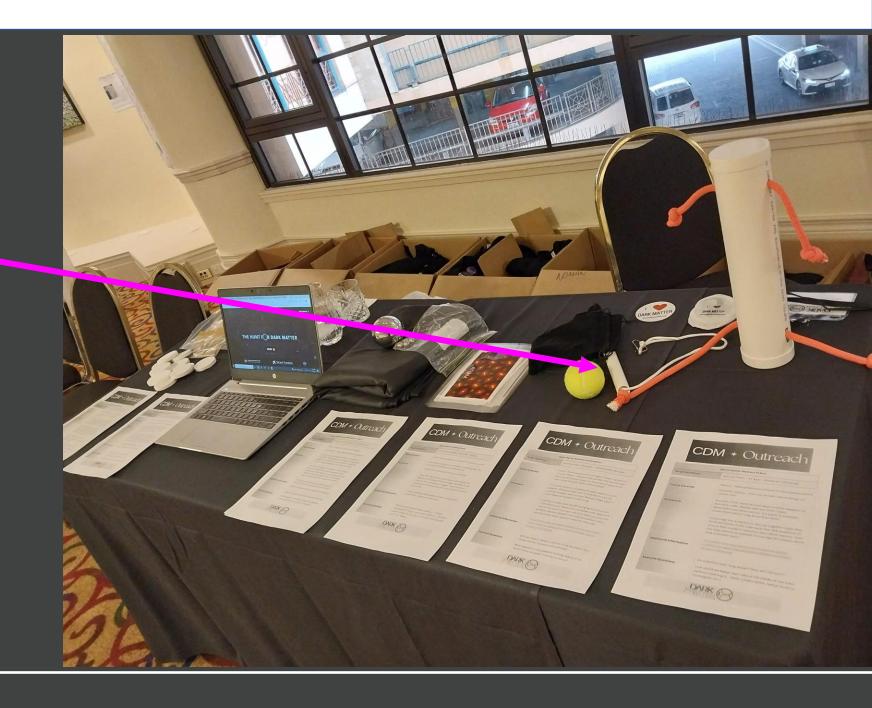
Theme: Using gravity to understand the existence of Dark Matter in the universe





Rotation Device:

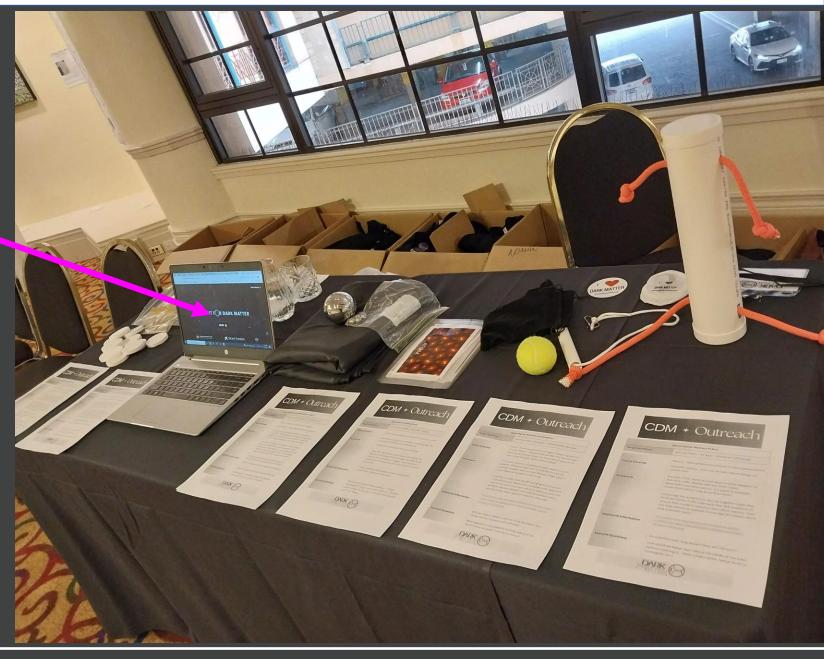
Theme: How does mass impact the rotation of objects in a galaxy?





Web-based Interactives:

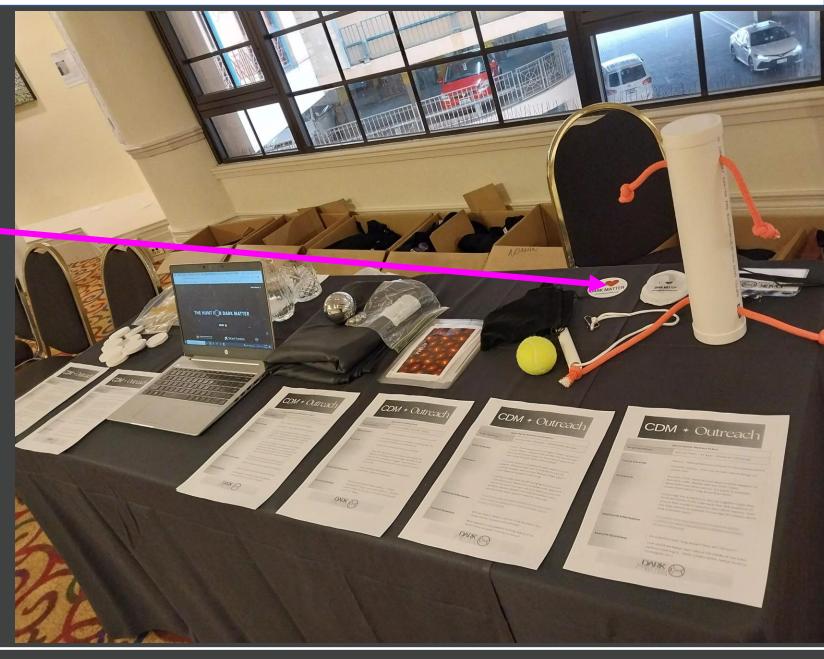
Theme: Finding Dark Matter in the Universe





CDM Merch:

Some extra goodies to share with visitors!





2024 Opportunities for CDM members



Partner school visits in VIC and NSW – join us on these visits!

Teacher and student STEM workshops – help deliver a DM activity!

ATLAS Masterclass PD with Teachers – help out as a specialist!

Have an outreach initiative or idea? Have a chat with us to see how we can support it.

Join the education-outreach channel on the CDM Slack



Road Trip — apply to be part of it... Get the merch... and the stories!

And...

- 2–3 cases of food poisoning
- 2 chance encounters
- 1 lost (but recovered) bag
- 1 road-kill incident
- 130th birthday
- O car magnets lost









2024 National Quantum & Dark Matter Road Trip

- Applied for a third National Science Week grant
- Visit places we haven't been
 - Tasmania
 - Brisbane to Perth a long way?
 - Brisbane to Brisbane a really long way?
 - Brisbane to Adelaide?
 - Darwin to Perth?
- Higher budget
- Longer(?)
- qdmroadtrip.org
- @qdmroadtrip

