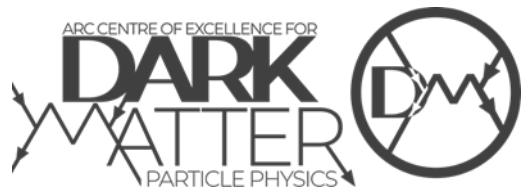


# Applied Innovation

## Purpose:

Translation of DM science to find A) commercial application opportunities + B) increase positive impact on society and communities

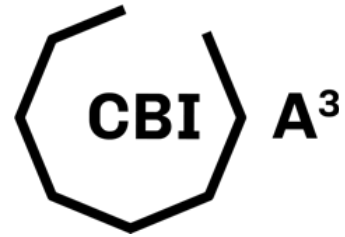
# Applied Innovation = Innovation Lab concept:



# Design innovation methods → explore, co-create + develop new ideas/initiatives



Leverage existing networks, methods + expertise:



Design Innovation program run with University students + IdeaSquare CERN

<http://cbi.dfm.org.au/>

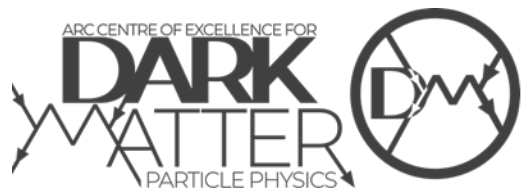


+

CERN technology



IdeaS



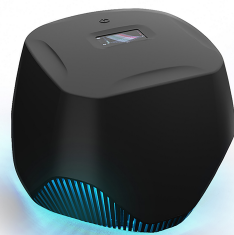
## Outcomes →

Applications across different industries

Start-ups

*Deep Tech companies \$1 generate = \$3 value for others (society, other start-ups, etc)*

<https://www.innovationaus.com/deep-tech-is-an-unprecedented-opportunity/>



<https://mdetect.com.au/>



## CDM Innovation Lab activities:

**1. CBI A3 to include DM CoE, ANSTO + CERN science/tech**

**2. Translate a version of CBI A3 to K12**

Kreative Kits

PhD study to pilot

**3. Think Tank + innovation incentive**

Session at Annual meeting

Seed funding to explore good ideas

DFM student teams to explore, prototype & do user studies